

## Inside Art | Carol Vogel

■ Art up against a wall, puffing steam

**An 'Artwall' at Union Square**

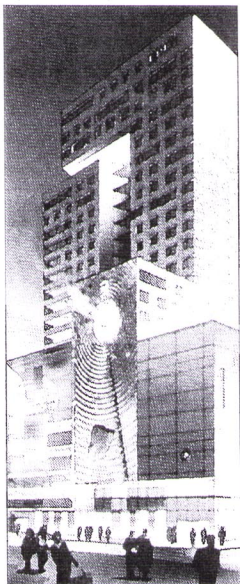
The team of installation artists Kristin Jones and Andrew Ginzel has won what promises to be one of the most visible public art projects in Manhattan: a monumental wall 100 feet high and 60 feet wide for Union Square South, a new 500,000-square-foot complex that is being built between Broadway and Fourth Avenue by the Related Companies.

The "artwall," as it is called, is a \$150 million project on the northern facade of the building, fronting 14th Street. The team's plans include an undulating brick wall with a wave-like pattern and a so-called "eye" in the center — a four-foot opening that will emit clouds of steam.

The Union Square South project includes a luxury residential tower, retail space and an entertainment center with a new Virgin Megastore, a 14-screen United Artists movie theater and a Circuit City electronics store.

The Related Companies hired the Public Art Fund, a nonprofit organization that commissions public art around the city, to oversee the selection of an artist for the project. The Fund solicited more than 200 nominations from curators, critics and arts professionals around the country. Then the artists were invited to submit their work to the Related Companies and David Brody Bond, the architects; the Municipal Arts Society, which has been involved in the project, and an advisory panel of arts professionals and local civic leaders.

That list was narrowed to six artists — Ivan Chermayeff, Clyde Lynds, Matt Mullican, Tom Otterness and Frank Stella as well as Ms. Jones and Mr. Ginzel — who received commissions to design mock-ups of their designs for the site. The Jones-Ginzel team was selected from this group.



Dorothy Zeitman/The Related Companies  
Artist's rendering of Union Square South, with its wall of public art.